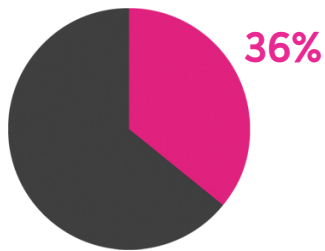


The resume of

# LEAH MCCOMBE

What percentage of art directors would actively choose to work in advertising instead of at a design house?



I'm one of them. As an art director whose heart is in advertising, I'm at my best when I'm finding the snappiest solution to a problem, the most elegant form of expression, the most direct way to tell the client's story.

## Portfolio

[www.leahmccombe.com](http://www.leahmccombe.com)

## Objective

Currently I'm a freelance Senior Art Director looking to stay in advertising, either freelance or full-time. I'd like to expand on my managerial experience while still flexing my creative muscles on a daily basis. While I've been in interactive advertising the last 5 years, I also have experience in print collateral, video, and retouching.

## Education

5.03 / James Madison University  
Harrisonburg, Virginia  
BS in Media Arts and Design

## Contact

319 W. 80th Street Apt 4B  
New York, NY 10024  
804.519.4009  
[leah.mccombe@gmail.com](mailto:leah.mccombe@gmail.com)

## Clients

Ritz  
Triscuit  
Schwab  
Samsung  
MasterCard  
Kohl's  
Bertolli  
Betty Crocker  
Hamburger Helper  
Motorola  
The Food Network  
The Amateur Gourmet

## Experience

9.10 - 2.11 / Freelance Senior Art Director  
Euro RSCG  
New York, New York

- Concepted and developed branding and advertising for print, interactive and social media for a new Ritz product, Ritz Crackerfuls.
- Created badges and interactive advertising for Triscuit Home Farming, a social media game for home farmers to help one another and earn points based on involvement.

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10.09 - 7.10 / Freelance Senior Art Director  
Digitas  
New York, New York

- Redesigned [Samsung.com/uk](http://Samsung.com/uk) with a team of art directors and rolled out design templates for internationalization of the website
- Created a :30 video for [Samsung.com](http://Samsung.com) highlighting the company's green initiatives
- Concepted and designed a 1:30 online demo for the Galaxy Android phone and managed it's development

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5.07 - 9.09 / Senior Art Director  
MRM Worldwide  
New York, New York

- Fully responsible for concepting and art directing multiple interactive banner advertisements and web experiences for MasterCard, Kohl's, Kohl's Simply Vera Vera Wang, Intel and Bertolli

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8.06 - 3.07 / Art Director  
creativ & company  
New York, New York

- Concepted and designed print, web and direct mail campaigns for national clients such as Motorola and Hitachi. Campaigns included magazine ads, microsites, flash intros and banner ads.

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6.02 / Competitive Student Workshop Intern  
The Martin Agency  
Richmond, Virginia